



**2018 Advertising Rates  
for Wells Branch Neighborhood Association  
(WBNA) "Neighborhood News"**

<b>Ad Type and Size</b>	<b>Fee Per Issue</b>	<b>Discounted Price for Six Pre-Paid Issues (1 year)</b>
<b>Classified Ad</b> 2 lines (3.5" wide column)	\$18	N/A
<b>Size A Business Card Ad</b> 3.5" wide x 1.875" tall	\$60	\$335
<b>Size B (portrait)</b> 3.5" wide x 3.875" tall	\$100	\$558
<b>Size B (landscape)</b> 7.5" wide x 1.875" tall	\$100	\$558
<b>Size C (landscape)</b> 7.5" wide x 2.5" tall	\$180	\$1004
<b>Size D Half Page (portrait)</b> 10" tall x 3.5" wide	\$225	\$1256
<b>Size D Half Page (landscape)</b> 7.5" wide x 5" tall	\$225	\$1256
<b>Size E Full Page</b> 7.5" wide x 10" tall	\$440	\$2455

\*In order to receive the 7% discount, the full 6 issue fee must be paid in full before the first ad runs.\*\* **For more information, please contact us at: [ads@wbna.us](mailto:ads@wbna.us)**

\*\* ***Size E - Full Page Ads are limited to School, Library, MUD, or WBNA functions.***

\*\*\* The WBNA does not allow political advertisements of any kind.