



**2021 Advertising Rates
for Wells Branch Neighborhood Association
(WBNA) "Neighborhood News"**

Ad Type and Size	Fee Per Issue	Discounted Price for Six Pre-Paid Issues (1 year)
Classified Ad 2 lines (3.5" wide column)	\$18	N/A
Size A Business Card Ad 3.5" wide x 1.875" tall	\$60	\$335
Size B (portrait) 3.5" wide x 3.875" tall	\$100	\$558
Size B (landscape) 7.5" wide x 1.875" tall	\$100	\$558
Size C (landscape) 7.5" wide x 2.5" tall	\$180	\$1004
Size D Half Page (portrait) 10" tall x 3.5" wide	\$225	\$1256
Size D Half Page (landscape) 7.5" wide x 5" tall	\$225	\$1256
Size E Full Page 7.5" wide x 10" tall	\$440	\$2455

*In order to receive the 7% discount, the full 6 issue fee must be paid in full before the first ad runs.** **For more information, please contact us at: ads@wbna.us**

** ***Size E - Full Page Ads are limited to School, Library, MUD, or WBNA functions.***

*** The WBNA does not allow political advertisements of any kind.