



## 2024 Advertising Rates for Wells Branch Neighborhood Association (WBNA) "Neighborhood News"

Ad Type and Size	Fee Per Issue	Yearly Total Six Issues (1 year)	Discounted Price for Six Pre-Paid Issues (1 year)
<b>Classified Ad</b> 2 lines (3.5" wide column)	\$20	\$120	N/A
<b>Size A Business Card Ad</b> 3.5" wide x 1.875" tall	\$60	\$360	\$335
<b>Size B (portrait)</b> 3.5" wide x 3.875" tall	\$110	\$660	\$614
<b>Size B (landscape)</b> 7.5" wide x 1.875" tall	\$110	\$660	\$614
<b>Size C (landscape)</b> 7.5" wide x 2.5" tall	\$160	\$960	\$893
<b>Size D Half Page (portrait)</b> 10" tall x 3.5" wide	\$250	\$1,500	\$1,395
<b>Size D Half Page (landscape)</b> 7.5" wide x 5" tall	\$250	\$1,500	\$1,395
<b>Size E Full Page</b> 7.5" wide x 10" tall	\$500	\$3,000	\$2,790

\*In order to receive the 7% discount, the full 6 issue fee must be paid in full before the first ad runs.\*\* **For more information, please contact us at: [ads@wbna.us](mailto:ads@wbna.us)**

**\*\* Size E - Full Page Ads are limited to School, Library, MUD, or WBNA functions.**

**\*\*\* The WBNA does not allow political advertisements of any kind.**