2025 Advertising Rates for Wells Branch Neighborhood Association (WBNA) "Neighborhood News"

Ad Type and Size	Fee Per Issue	Yearly Total Six Issues (1 year)	Discounted Price for Six Pre-Paid Issues (1 year)
Classified Ad 2 lines (3.5" wide column)	$20	$120	N/A
Size A Business Card Ad 3.5” wide x 1.875” tall	$60	$360	$335
Size B (portrait) 3.5” wide x 3.875” tall	$110	$660	$614
Size B (landscape) 7.5" wide x 1.875" tall	$110	$660	$614
Size C (landscape) 7.5” wide x 2.5” tall	$160	$960	$893
Size D Half Page (portrait) 10" tall x 3.5" wide	$250	$1,500	$1,395
Size D Half Page (landscape) 7.5” wide x 5” tall	$250	$1,500	$1,395
Size E Full Page 7.5” wide x 10” tall	$500	$3,000	$2,790

*In order to receive the 7% discount, the full 6 issue fee must be paid in full before the first ad runs.** **For more information, please contact us at: ads@wbna.us**

***** Size E - Full Page Ads are limited to School, Library, MUD, or WBNA functions.***

*** The WBNA does not allow political advertisements of any kind.